

# PLATINUM BUSINESS SERVICES

Platinum Business Services LLC is a **full-service IT solutions** firm providing tailored support through skilled experts. We specialize in program, project, and financial management; logistics and engineering; acquisition and supply chain support; IT and cybersecurity; data management and analytics; and administrative operations—ensuring efficiency, compliance, and innovative, cloud-enabled results for evolving client needs.

At Platinum Business Services, we are committed to delivering exceptional business and technical information services. Our mission is to seamlessly integrate business processes with technology solutions to drive efficiency, innovation, and meaningful results for our clients.

**We Are Platinum**

**Capabilities Briefing**

12/2025





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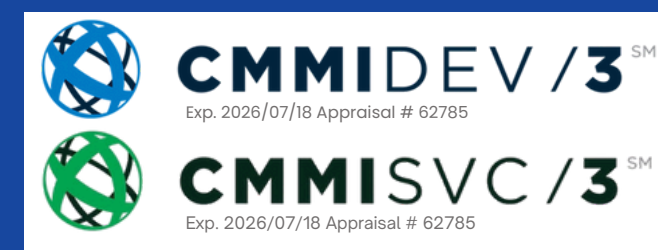


# About Our Company

**Platinum Business Services, LLC** is a full-service IT solutions firm. We provide a full suite of information technology services, program management, financial management, and business solutions to the U.S. Federal government.

We were founded in 2008 and headquartered in Catonsville, Maryland.

We hold a **top-secret facility clearance**, a million-dollar **SBA line of credit**, our accounting system meets DCAA compliance standards, and we are certified for CMMIDEV/3, CMMISVC/3, ISO/IEC 9001:2015 & 27001:2022.







# Company Philosophy

[View Our Mission Matters Video on YouTube](#)

## Mission Matters

At Platinum Business Services, we are committed to delivering exceptional business and technical information services. Our mission is to seamlessly integrate business processes with technology solutions to drive efficiency, innovation, and meaningful results for our clients.

Our management principles are rooted in providing quality service with integrity and flexibility to our clients. Our mission is about more than simply achieving an objective. We believe in making a difference in people's lives by providing innovative technology solutions.



# Talent Acquisition

Platinum prides itself on a personal commitment to talent acquisition, support, and retention.

Success Story: We have previously staffed 15 technical and cyber security professionals in less than two weeks.



## Hiring



Platinum has multiple Internship and Hiring Programs: **Vet Hiring, SkillBridge Program, HUBZone and HBCU Internships.**

Through our large resume base, we quickly find the talent required to fill your unique needs.

## Retention



People stay with Platinum. Since starting in 2008, our retention rate has remained constant at 94%.

Voluntary Retention rate 93%  
Involuntary retention rate 80%  
(contract end, convenience of client, etc)  
source: Society for Human Resource Management

**Headquarters CAGE Code: 59N47**  
**Headquarters UEL: PCNMDK3FLJB9**

**HUBZone CAGE Code: 8UDX5**  
**HUBZone UEL: H53ZD7YV5KV3**



# Core Capabilities

- IT Services
- Cybersecurity
- Information Assurance
- Agile IT Services
- DevSecOps
- System Modernization
- Data Management & Analytics
- Cloud Services
- Artificial Intelligence
- Emerging & Open-Source Technologies
- Machine Learning
- Enterprise Architecture
- Energy Services
- Supply and Chain Value Management
- Engineering Services
- Program Management
- Financial Management
- Grants Management
- Acquisition Support Services
- Administrative Support Services
- Business Re-Engineering

 [View our YouTube Capabilities Library Here](#)



## IT Solutions Consulting

We provide a full suite of information technology services that combine business and technology processes.



## Program Management

We provide continuous oversight of each project activity, quality management, and financial oversight throughout the entire contract.



## Financial Management

Platinum is built on the financial governance principles derived from the General Accountability Office (GAO).



## Business Solutions

We have the processes, experts, and resources in place to meet all your human capital needs and bring you the top-notch talent you require.



# Visit Our Platinum YouTube Library



We take a value-added approach to every step of our service delivery to ensure our service levels meet the industry's highest standards and maintain a never-settle philosophy, leading the way in relation to our employees, clients, and the local community.

Connect with us on Youtube [@PlatinumBusinessServices](#)



## About Platinum

Learn how Platinum can help you achieve your mission objectives.

## Health Care Data Analytics

Learn how Platinum can help your company with healthcare data analytics.



## Cybersecurity Assets

Learn how Platinum Business Services can help your company with Cybersecurity.

## Emerging Technologies

Learn how Platinum uses emerging technologies to help you exceed your goals.



## DoD Acquisition Capabilities

Learn about Platinum's DoD Acquisition Capabilities.

## DoD Mission Support

Learn how Platinum provides the DoD with Mission Support.





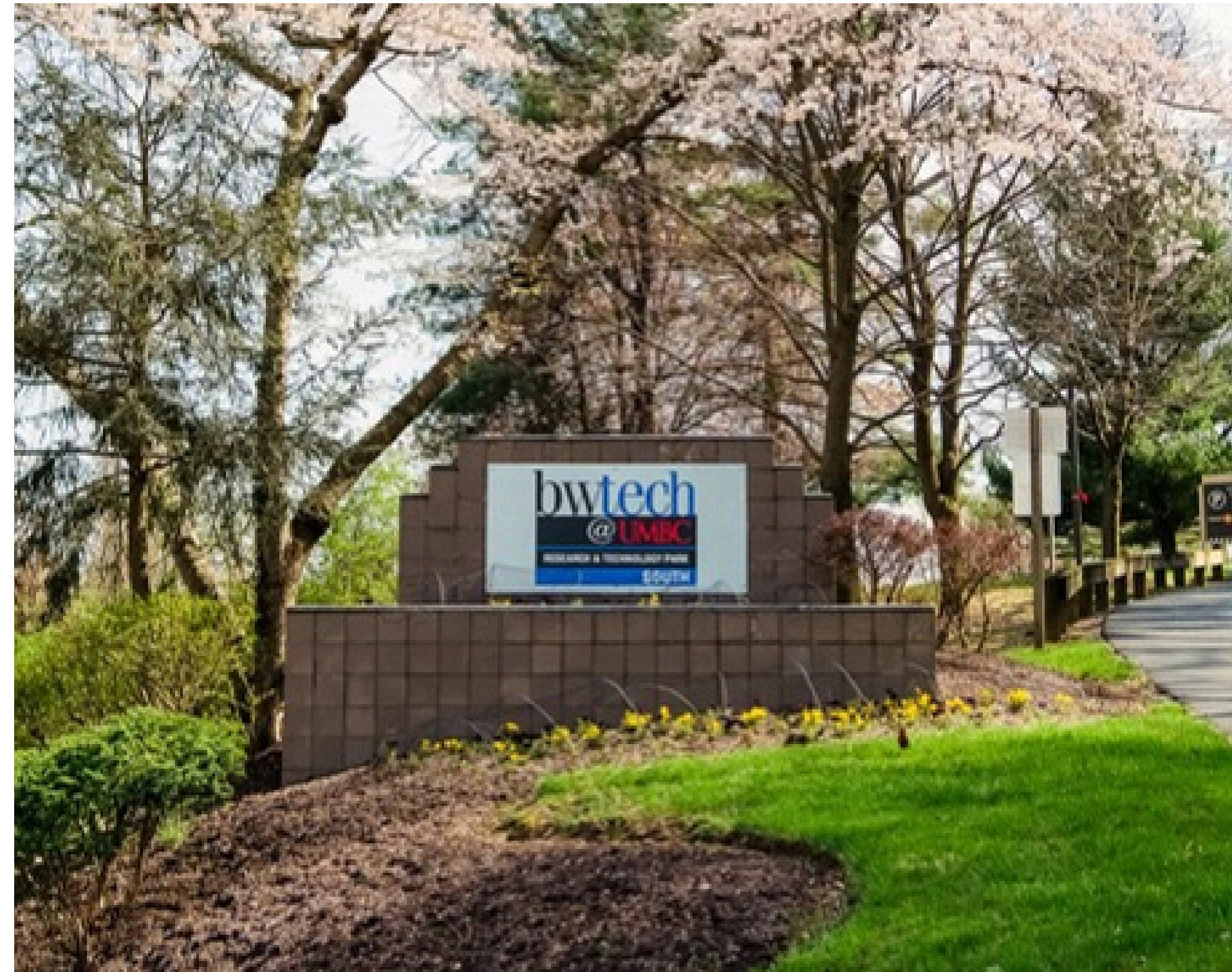
# HUBZone Office

## Located in bwtech at the University of Maryland Baltimore Campus (UMBC)

Since 1989, bwtech@UMBC Research and Technology Park has been the space where innovation, experience, and research converge to foster the growth of businesses as well as local and state economies.

As a university-affiliated research park featuring Cyber, GovTech, and BioTech Incubators, bwtech@UMBC facilitates the advancement of companies at all stages of development. It's where great ideas and startup companies can find the support they need to actualize their commercial potential.

**5523 Research Park Drive, Suite 120, Catonsville, MD. 21228**





# Small Business Certifications & Government-Wide Vehicles

Platinum is an acquisition-ready mature small business. We are an **SBA-certified Service-Disabled Veteran-Owned Small Business (SDVOSB)**, and **HUBZone Small Business**.

## Contract Vehicles:

### GSA 8(a) STARS 3

Contract # 47QTCB21D0108

IT services NAICS including, but not limited to **541512, 541511, 541513, 541519 and 518210**.

### SeaPort-NXG

Contract # N0017825D7692

[Learn More About Our Certifications](#)





# Government-Wide Contract Vehicles

We currently hold GSA MAS OASIS+ **Service-Disabled Veteran-Owned Small Business (SDVOSB)**, and **HUBZone Small Business**.

**OASIS+ Contract Numbers:**  
**Management & Advisory Domain – All 8 CLNs**

- SB # 47QRCA25DSA59**
- HUBZone # 47QRCA24DH078**
- SDVOSB # 47QRCA24DV298**
- 8(a) # 47QRCA25DA189**





# CIOSP3 Prime Contractor



## In the following Task Areas:

- IT Services for Biomedical Research, Health Sciences, and Healthcare
  - Chief Information Officer (CIO) Support
  - Outsourcing
  - Imaging
  - IT Operations and Maintenance
- Critical Infrastructure Protection and Information Assurance
  - Integration Services
  - Digital Government
  - Software Development
  - Enterprise Resource Planning

## Contract Numbers:

- 75N981I950082 8(a) NIH CIOSP3 SB
- 75N98120D00054 Small Business (SB)
- HHSN316201800030W (SDVOSB)

[Read More About CIO-SP3 SB](#)





# Highly Adaptive Cybersecurity Services (HACS)

**Platinum was awarded all five (5) SIN Subgroups for 54151 HACS**

- High-Value Asset Assessments
- Risk and Vulnerability Assessment
- Cyber Hunt
- Penetration Testing
- Incident Response

**For more information, please visit: [Highly Adaptive Cyber Security HACS GSA](#)**



## **GSA**

**HACS** provides agencies quicker access to key support services from technically evaluated vendors that will:

- Expand your agency's capacity to test high-priority IT systems
- Rapidly address potential vulnerabilities
- Stop adversaries before they impact your networks



# Highly Adaptive Cybersecurity Services (HEAL)

**Platinum was awarded all five (5) SIN Subgroups for 54151 HEAL**

- Health IT Services includes services and/or labor for:
- Connected health
- Electronic health records
- Emerging research
- Health analytics
- Health informatics
- Health information exchanges
- Innovative solutions
- Personal health information management

**For more information, please visit: [Health Information Technology Services](#)**



## **GSA**

**HEAL** provides agencies quicker access to key support services from technically evaluated vendors that will:

- Easily identify Health IT solutions and experts.
- Get HIPAA compliance expertise.
- Reduce procurement lead times with pre-negotiated ceiling prices which can be further discounted through competition.



# GSA Contract Vehicles

GSA MAS Schedule: GS3F0067Y



## SINs:

**518210C** – Cloud Computing and Cloud-Related IT Professional Services

**522310** – Financial Advising, Loan Servicing, and Asset Management Services

**541211** – Auditing Services

**541219** – Budget and Financial Management Services

**541330ENG** – Engineering

**54151HACS** – Highly Adaptive Cybersecurity Services (HACS – All 5 subcategories)

**54151HEAL** – Health Information Technology (IT) Services

**54151S** – Information Technology Professional Services

**541611** – Management and Financial Consulting, Acquisition and Grants Management Support, and Business Program and Project Management Services

**541614SVC** – Supply Chain

**541690E** – Energy

**541990RISK** – Risk Assessment and Mitigation Services

**561450** – Business Information Services

**561920** – Conference, Meeting, Event, and Trade Show Planning Services

**611430** – Professional and Management Development Training

**OLM** – Order Level Materials



# Quality & Security Certifications

Platinum is appraised at CMMI Level 3 for services **(CMMISVC/3)** and development **(CMMIDEV/3)**.  
Expiration date: 2026/07/18 Appraisal # 62785.

We are certified for **ISO/IEC 9001:2015, 27001:2022, & 2000-1:2018**

We hold a **top-secret facility clearance**, a million-dollar SBA line of credit, and our accounting system meets DCAA compliance standards.

[Learn More About Our Certifications](#)





# Professional Certifications

Platinum is built on the financial governance principles derived from the General Accountability Office **(GAO)**.

Platinum has consultants with advanced degrees and certifications in a range of subject areas.

## Professionals Certified to Meet Your Needs

- Certified Amazon Web Services Professionals **(AWS)**
- Certified Information Systems Security Professionals **(CISSP)**
- Certified Developers for **Agile** and **SCRUM**
- Certified Information Systems Security Managers **(CISM)**
- Certified Government Meeting Professional **(CISM)**
- Project Management Professionals **(PMP)**

- Certified Information Systems Auditors **(CISA)**
- Certified Governance of Enterprise Information Technology **(CGEIT)**
- Certified in Risk and Information Systems Control **(CRISC)**
- Certified Public Accountants **(CPA)**
- Certified Internal Auditors **(CIA)**
- Certified Acquisition Professional **(FAC-C)**



# Civilian Customers

- U.S. Dept. of Health & Human Services, Office of Inspector General, Information Assurance Division, **HHS OIG**
- U.S. Dept. of Health & Human Services, Office of the Assistant Secretary for Health, **HHS OASH**
- National Institutes of Health, Fogarty International Center, **NIH FIC**
- U.S. Dept. of Transportation, Federal Motor Carrier Safety Administration, **DOT FMSCA**
- General Services Administration, Region 7, **GSA FAS R7**
- United States Patent and Trademark Office, **USPTO**
- U.S. Dept. of Veterans Affairs, Office of Small and Disadvantaged Business Utilization, **VA OSDBU**
- Centers for Medicare & Medicaid Services, **HHS CMS**
- Administration for Children and Families, **HHS ACF**
- Agency for Healthcare Research and Quality, **HHS AHRQ**
- U.S. Dept. of Housing and Urban Development, **HUD**
- U.S. Dept. of Health & Human Services, Program Support Center, **HHS PSC**
- U.S. Dept. of Health & Human Services, Indian Health Services, **HHS IHS**



# DoD Customers

- Defense Logistics Agency, **DLA Energy**
- National Security Agency, **NSA**
- Defense Information Systems Agency, **DISA**
- US Navy, Naval Facilities Engineering Systems Command, **NAVFAC**
- U.S. Army Medical Research Institute of Chemical Defense, **USAMRICD**
- U.S. Department of Air Force, **Air Force**
- U.S. Department of the Army, **Army**
- U.S. Department of the Navy, **Navy**





Meet The Team

# Team Platinum

Platinum's founder and President, Jody Venkatesan, is a US Army counter-intelligence veteran assigned to the 902nd Military Intelligence (MI) Group, Intelligence and Security Command (INSCOM). We understand your mission and are ready to support.

We have built Platinum's cyber practices in partnership with the highest levels of the Office of the Director of National Intelligence (ODNI), the Department of Defense (DoD), the National Institutes of Standards of Technology (NIST), and the National Security Agency (NSA) requirements and practices.



**Jody Venkatesan**  
**President/CEO**

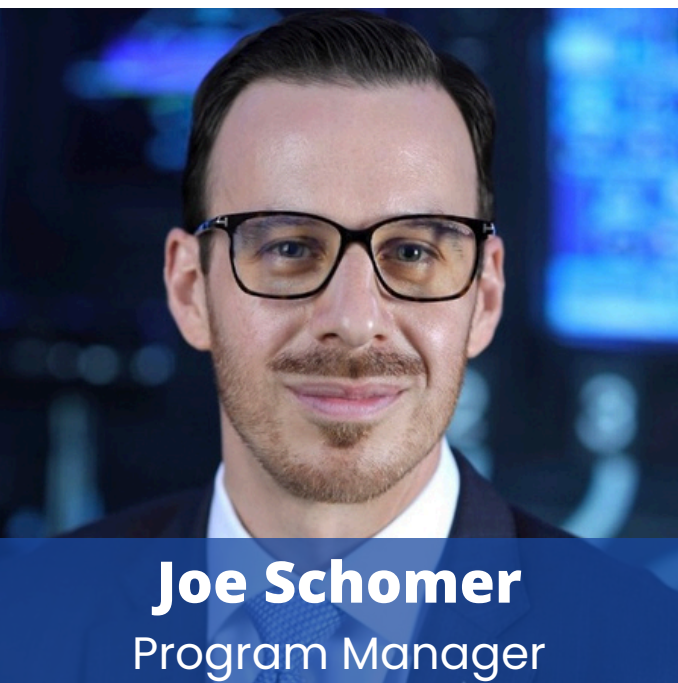
Meet The Team

# Team Platinum

Platinum’s lack of cumbersome big business bureaucracy means our clients can communicate with whomever they need, whenever they need them.

**95+**  
**FTEs**

Frequent communication is the key to allowing us to meet our clients’ needs. We like to keep those lines open and clear.





Let's Keep In Touch

# Our Contact

Platinum Business Services LLC is a full-service IT solutions firm providing tailored support through skilled experts. We specialize in program, project, and financial management, acquisition and supply chain support, IT and cybersecurity, data management and analytics, and administrative operations—ensuring efficiency, compliance, and innovative, cloud-enabled results for evolving client needs.



## Platinum Business Services

### Capabilities Briefing

*Bringing Business Processes and Technology Solutions Together.*

### Contact

- ✉ jvenkatesan@weareplatinum.net
- ✉ jmccarthy@weareplatinum.net
- ☎ 301-651-1297 Jody Venkatesan, President
- ☎ 703-623-5476 John McCarthy, Business Development
- 📍 5523 Research Park Drive, Suite 120, Catonsville, MD. 21228

### Social Media

- 🌐 LinkedIn [@platinumbusinessservices](#)
- 📺 YouTube [@platinumbusinessservices](#)



# THANK YOU!

Platinum Business Services LLC is a full-service IT solutions firm providing a full suite of information technology services. Our core IT offerings feature cybersecurity, information assurance, Agile IT services, DevSecOps, cloud services, machine learning, artificial intelligence, emerging & open-source technologies, data analytics, business re-engineering, and enterprise architecture. Additional Platinum core competencies include program management, financial services, grants management, acquisition support services, and business solutions.

Platinum is an acquisition-ready, mature, **SBA-certified** small business, HUBZone, SDB, and SDVOSB. We are **OASIS+** Total Small Business, HUBZone, SDVOSB, and 8(a). We are CMMI DEV/3 CMMI SVC/3 certified, our accounting system meets DCAA compliance standards, and we are certified for ISO/IEC 9001:2015, 27001:2022, & 2000-1:2018. We hold a top-secret facility clearance.

We hold multiple contract schedules, including but not limited to GSA MAS - GS00F344CA, CIO-SP3 Small Business, and Best-in-Class 8(a) STARS III. Our SBA HUBZone Office is located on the University of Maryland Baltimore Campus (UMBC) in Catonsville, Maryland.

